

BUSINESS NAME:

ONE PAGE BUSINESS PLAN

YEAR:

BUSINESS MISSION STATEMENT:	CORPORATE VISION STATEMENT:	5 TOP VALUES:	YOUR U.S.P.(point of Difference):
IDEAL CLIENT:	YOUR NICHE:	YOUR ONE YEAR OBJECTIVES:	
YOUR STRENGTHS:	YOUR WEAKNESSES:	CRITICAL SUCCESS FACTORS:	
YOUR OPPORTUNITIES:	YOUR THREATS:	KPI'S:	
CORE STRATEGIES:			
QTR	QTR 2	QTR 3	QTR 4
ACTIONS:			